

# Michael Wisniach

Graphic Artist



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 Bellevue, WA

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## INTERESTS

Travel	3D / Video Games
Poetry	TCG / Board Games
Illustration	Lifelong learner

## SKILLS

Art Direction	Branding & Identity
Illustration	Syndigo
Automation	Motion Graphics
AR / VR	Communication
Adaptive Learner	Organization
Print / Digital	Video Edit
Self-Starter	Localization

## LANGUAGES

English	HTML
Spanish	CSS
French	

## SOFTWARE

Adobe Creative Suite:	Office 365:
Acrobat	Outlook
After Effects	Teams
Adobe Express	Excel
Dreamweaver	Powerpoint
Illustrator	Sharepoint
InDesign	
Photoshop	

Blender	Canva
3DS Max	Bynder

## EDUCATION

Bachelor of Fine Arts, Visual Communication  
California State University, Long Beach

## EXPERIENCE

### Special Teams - Costco

*Whalen, LLC. / Issaquah, WA 2011-present*

Creation of all marketing materials, collateral, advertising and creative development for Entertainment, Dining, Seating furniture for global retailer. Client-facing role. \$100M division.

- Art Direction: Packaging, Photography, Video, Social
- Pre-sales Presentations
- Brand Management – Bayside / Thomasville / DPS +
- Brand Standards development
- Web / Social Media campaign design
- Planogram / POP design
- Data-driven solutions
- Asset management
- Augmented Reality Workflow development
- Showroom management

### Graphic Designer

*Slam Brands, Inc. / Redmond, WA*

Established brand strategies, streamlined workflows, managed production artists, directed photoshoots, created excitement and results. Client-facing role.

- Presentation & Packaging supporting 3 divisions
- LevelUp Brand refresh
- Costco Packaging Compliance
- Integrated with company database for 100+ page catalogue development
- Planogram / POP design

### Art Director

*3rd Cherry Designs*

Concept to completion, survival by ink, paint, blood, sweat, tears, or whatever else a client needs to make their goals come to life.

- Print management
- Client consultation
- Project Management

## BRANDS

Xbox	Microsoft	Thomasville
Playstation	K2 / Line / Morrow	Henredon
Nintendo	Pepsi / Doritos	Drexel
DPS	Star Wars / F4	Costco